



## Hit Promotional Products and World Vision | Partnership Impact Report



*Since we started our partnership in December 2019, 706 pallets of Hit products have benefited people in 9 states and 17 countries.*

As the world navigates new and unexpected challenges from the COVID-19 pandemic, already-vulnerable families across the United States are facing an unprecedented crisis. World Vision has partnerships with local partners across the U.S. to identify these families and respond quickly. Thanks to generous donors like Hit Promotional Products, families across the U.S. have experienced a moment of hope during a time when hope is hard to find.

Recently a truck load of Hit Promotional Products was delivered to the Benison Center – proudly serving as a World Vision distribution partner since 2017. They are dedicated to serving the community of Immokalee, FL where 42.4% of the population lives under the poverty line\*.

This essential donation was then delivered directly to children and families in need throughout Collier County, a primarily migrant population due to the agricultural industry. About a third of the community works in the agricultural industry\*\*. By aligning Hit Promotional Products, World Vision, and the Benison Center together, we are able to provide support and critical supplies to families in need.

These products arrived at a pertinent time as schools throughout Florida began to reopen in late August, initiating safety measures and protocols established by the Center of Disease Control (CDC). Frank Rincon from the Benison Center expresses how Hit Promotional Products have impacted families throughout Collier County Public School.

\*<https://www.census.gov/quickfacts/immokaleecdpflorida>

\*\*<http://www.city-data.com/city/Immokalee-Florida.html>



### BUSINESS SOLUTIONS FOR A BETTER WORLD

34834 Weyerhaeuser Way S. P.O. Box 9716 Federal Way, WA 98063-9716 | [www.worldvision.org/corporate](http://www.worldvision.org/corporate)

We are proud to be reviewed and held accountable by these independent third-party organizations:  
World Vision Inc. is a registered as a 501(c)(3) non-profit organization. All donations are tax deductible in full or in part.

Created October 2020



“These items could not have come at a better time...”

–Abel Jaimes,  
Director at Collier  
County Public  
Schools (CCPC)



## YOU ARE MAKING A DIFFERENCE

“The promotional items from World Vision that the Benison Center donated to our Immokalee community included water bottles, pens, journals, cups, bags, t-shirts, hats, and miscellaneous items. These items could not have come at a better time, especially the water bottles. Students and staff are using water filling stations throughout Collier County Public Schools (CCPS) and the donations made it possible to ensure that students and staff had access to a water bottle. Schools that picked up t-shirts and other items distributed the items directly to staff, students, and parents.

Items donated to the CCPS Migrant Education Program have benefited hundreds of migrant families. The Migrant Education Program has Home School Liaisons/Recruiters that work directly with the families and therefore ensure that the donated items are provided directly to those in need. We are extremely grateful for the support that World Vision, Benison Center, and its donors continue to provide the Immokalee Community and Collier County Public Schools.”

–Abel Jaimes, Director at Collier County Public Schools (CCPC)

We would like to thank Frank Rincon from the Benison Center for sharing the story and photos with us.

**Thank you, Hit Promotional Products for the timely delivery of critical supplies to help students and families in Collier County!**



BUSINESS SOLUTIONS FOR A BETTER WORLD

34834 Weyerhaeuser Way S. P.O. Box 9716 Federal Way, WA 98063-9716 | [www.worldvision.org/corporate](http://www.worldvision.org/corporate)

We are proud to be reviewed and held accountable by these independent third-party organizations:  
World Vision Inc. is a registered as a 501(c)(3) non-profit organization. All donations are tax deductible in full or in part.

Created October 2020

