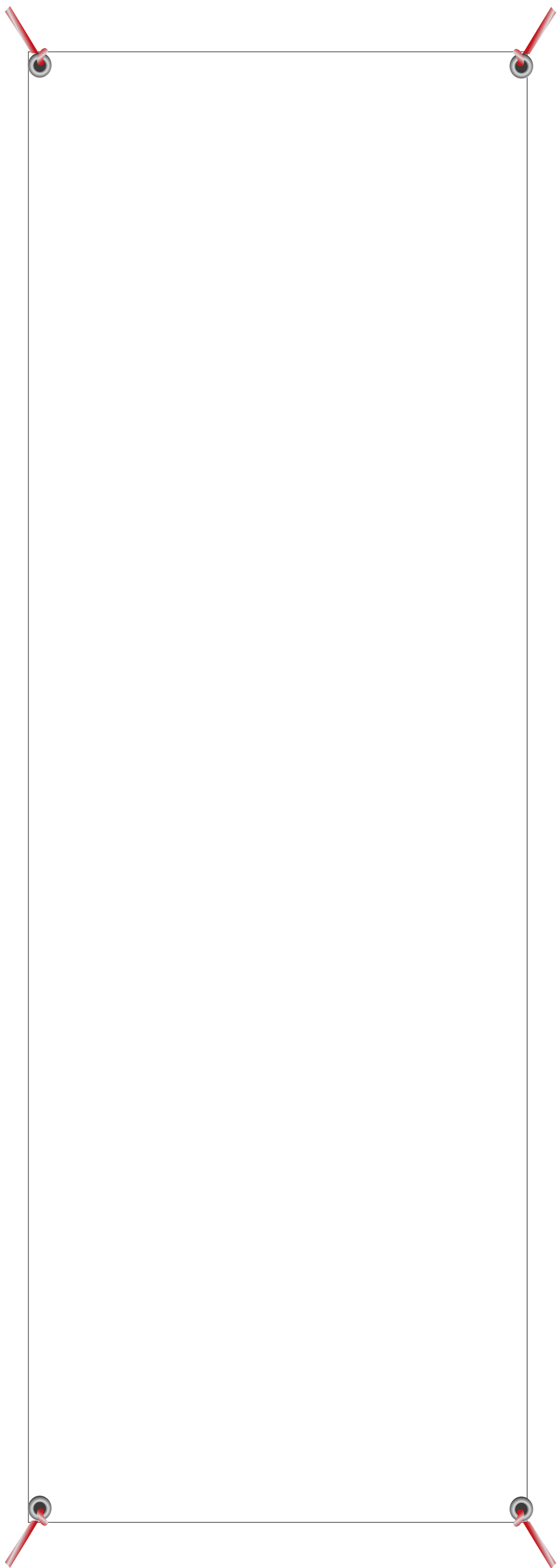


# Art Approval Form

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ITEM	DESCRIPTION	IMPRINT TYPE
P7-CB310	Custom 10' x 3' Vinyl Banners	Full color

Art Guidelines	Positive imprint - 8pt minimum .....	Sample	Ornate and display type faces will be printed on a case-by-case basis.
	Negative imprint - 10pt minimum .....	Sample	
	Serif & Italic Types - 12pt minimum .....	Sample	
	Line Weight, Positive Lines - 0.5pt minimum		Registration marks and trademarks will be enlarged to ensure minimal size when printed.
	Line Weight, Negative Lines - 1pt minimum		
	Registered or Trademark Symbols - 10pt minimum	® TM	

Color & Size Variance	
	<ul style="list-style-type: none"><li>This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.</li><li>All PMS Colors are printed CMYK and are matched as close as possible.</li><li>This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order</li><li>Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.</li><li>This proof is not an exact match of the finished product color or quality of the printed piece.</li></ul>