

# Art Approval Form

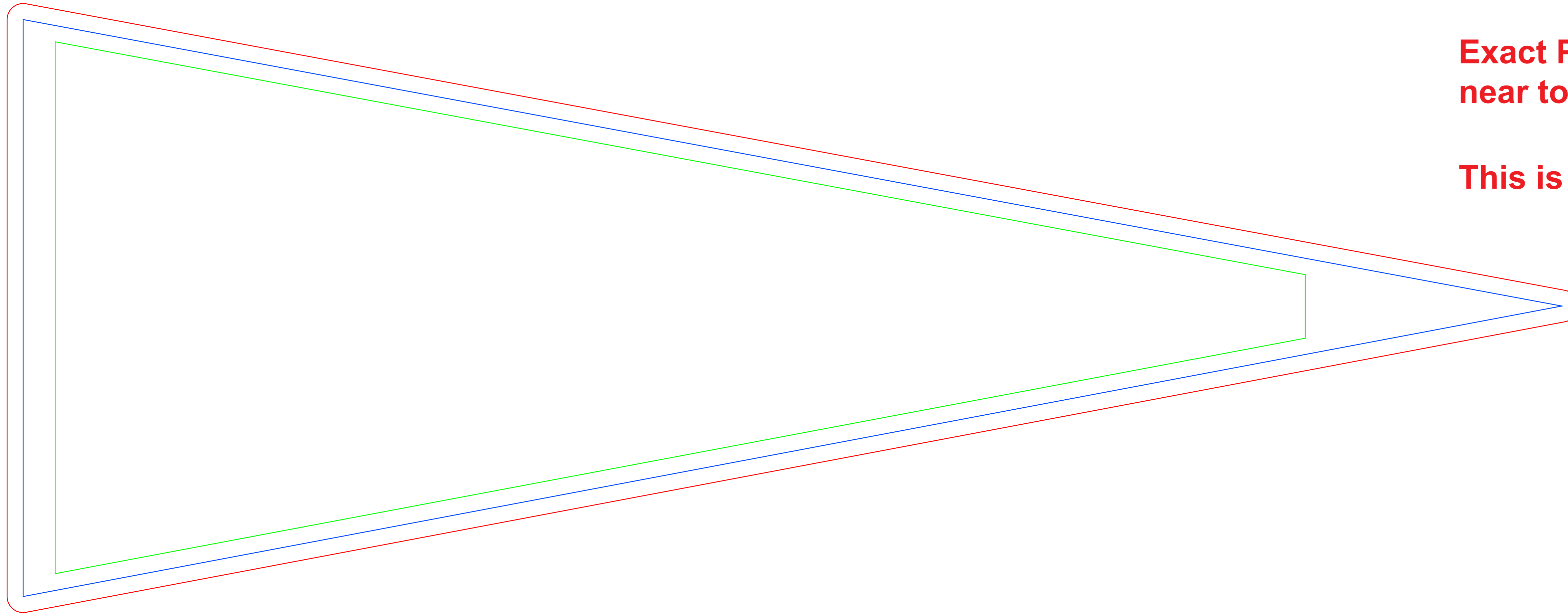
Order#:


## ART NOTES:

Due to the printing process you art may shift up to 1/8" Up/Down or Left/Right.

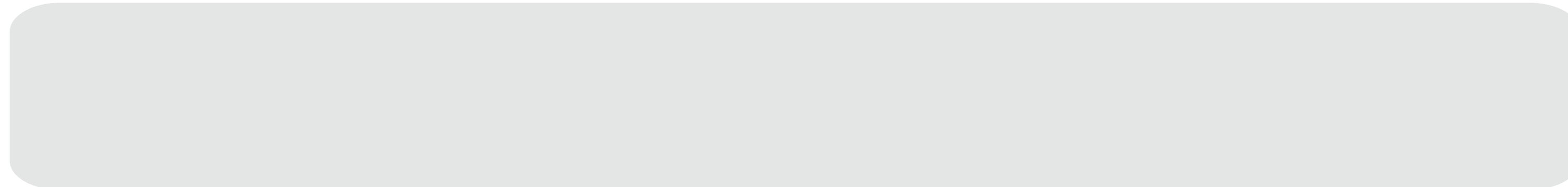
Exact PMS match is not possible only a near tonal match can be expected.

This is a 1-sided print on 1 ply felt polyester.



 Safe Text Area  
 Cut Area  
 Bleed Area  
(For Production Purpose Only)

ITEM COLOR






ITEM

DESCRIPTION

IMPRINT TYPE



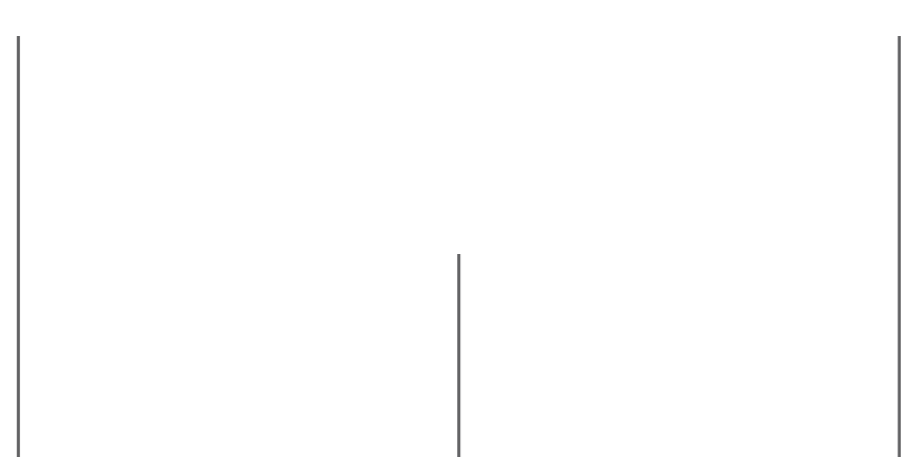
## Art Guidelines

- Positive imprint - 8pt minimum ..... *Sample*
- Negative imprint - 10pt minimum ..... *Sample*
- Serif & Italic Types - 12pt minimum ..... *Sample*
- Line Weight, Positive Lines - 0.5pt minimum 
- Line Weight, Negative Lines - 1pt minimum 
- Registered or Trademark Symbols - 10pt minimum 

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

## Color & Size Variance



1" WIDE

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.