2025 Sustainability Highlights

Hit PROMOTIONAL PRODUCTS

ENVIRONMENT

CARBON EMISSIONS

Total Scope 1	**2,697.11**
Total Scope 2 (Location-based)	**7,778.62**
Scope 3 Emissions by Category (mT CO2e)	
Purchased Goods and Services	62,681.32
Capital Goods	595.28
FERA	2,156.78
Upstream Transportation & Distribution	19,819.99
Waste Generated in Operations	1,882.69
Business Travel	1,478.02
Employee Commuting (Commuters)	6,099.14
Employee Commuting (Remote)	12.79
Upstream Leased Assets	0.00*
Downstream Transportation & Distribution	0.00*
Processing of Sold Products	0.00*
Use of Sold Products	0.00*
End of Life Treatment of Sold Products	0.00*
Downstream Leased Assets	0.00*
Franchises	0.00*
Investments	0.00*
Total Scope 3	**94,726.00**

*As of 2025, Hit Promo has not collected enough data to calculate these categories.

RECs and Carbon Offsets purchased to cover Scope 1&2

VERIFIED by SCS GLOBAL SERVICES™ CARBON FOOTPRINT

WASTE

REDUCE, REUSE, AND RECYCLING PROGRAMS FOR:
Cardboard, ceramics, paper, metals, plastics

DIVERSION RATE
56%

PACKAGING

WE ARE REDUCING PLASTIC PACKAGING FOR:
drinkware, electronics, apparel and more.

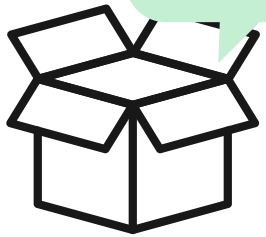
PRODUCT DEVELOPMENT

renew
OUR PLANET IN MIND WITH EVERY PRODUCT.

NOW ACCOUNTS FOR **25%** OF HARDGOODS

OVER HALF OF ALL NOTEBOOKS FSC CERTIFIED

PURCHASED BOXES FSC CERTIFIED.



FSC www.fsc.org

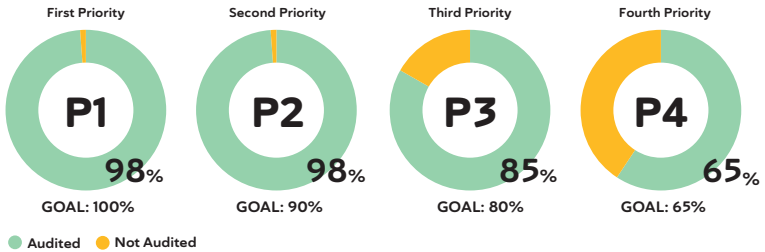
SOCIAL IMPACT

SUPPLYCHAIN

Supplier Mapping And Monitoring

Supplier Training Performed Annually

FACTORY COMPLIANCE EVALUATION UPDATE



amfori Trade with purpose | Member

GIVING BACK

World Vision

DONATIONS VALUED OVER **$6 MILLION**

Planet Water Foundation



9 WATER PROJECTS SPONSORED
OVER 20,000 CLEAN WATER BENEFICIARIES